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**THE BABY CD, THE BUSY BABE PREGNANCY PLANNER, AND THE HARVARD  
COMMON PRESS TEAM UP  
TO OFFER FREE AWARD-WINNING DIGITAL PACKAGE  
TO EXPECTANT PARENTS**

*- Industry-Expert Leaders in Parenting Content Give Away Digital Version of The Baby CD, Busy Babe Pregnancy Planner, and The Joy of Pregnancy -*

**Chicago (October 20, 2009)** ó Three leading providers of pregnancy, planning, and nursing information today announced that they are partnering to give away free digital copies of The Baby CD, Busy Babe Pregnancy Planner and the award-winning guide to pregnancy and childbirth, *The Joy of Pregnancy: The Complete, Candid, and Reassuring Companion for Parents-To-Be*, by [Tori Kropp, R.N.](#), for a limited time. [The Baby CD](#), the country's largest provider of pregnancy and childbirth education, and [Harvard Common Press](#), the country's premier independent publisher of high-quality pregnancy and parenting books, and [Busy Babe](#), leader in pregnancy planning, are offering a digital download of all 3 resources only on The Baby CD website.

öWe at [The Harvard Common Press](#) believe that expectant mothers should have the best resources available to them ó on demand -- to ensure a safe and happy pregnancy," says The Harvard Common Press President and Publisher, Bruce Shaw. öFor this reason, we've collaborated with [The Baby CD](#) to share *The Joy of Pregnancy* as a free digital book, as it is one of the most comprehensive pregnancy titles available to expectant mothers, from which they now can read and retrieve the information immediately.ö

Tim Kelley, CEO and President of The Baby CD, agrees, öThe Baby CD is dedicated to using innovation to place the most accurate pregnancy information into the hands of expectant parents -- whenever, wherever and in whatever format they need it,ö he states. öAs a company at the forefront of information technology, we believe that the digital version of *The Joy of Pregnancy* and Busy Babe Planner are immensely valuable resources, as they enable readers to search, save and share their favorite content in real time. We are proud to join The Harvard Common Press and Busy Babe in offering a \$50 digital package, for a small processing fee for parents-to-be on the website.ö

The digital version of *The Joy of Pregnancy*, which contains identical content to the print edition, is written for the contemporary expectant mom who feels overwhelmed by the amount of pregnancy information available. As a perinatal nurse with more than 20 years of experience working directly with pregnant women, author Kropp is familiar with the questions that concern women during pregnancy. The digital book informs readers about what is happening during pregnancy, as well as encourages them to remain calm and to enjoy this special time in their lives. Kropp's reassuring, medically sound voice is welcomed by pregnant moms around the world, who now can bookmark, highlight and engage with key excerpts in a meaningful way to the parenting process.

*The Joy of Pregnancy* received The National Parenting Center's Seal of Approval in 2008, as well as a Gold recipient of the 2009 Mom's Choice Awards in the Pregnancy & Childbirth category. Also, the book was designated as a "Best Consumer Health 2008" title by Library Journal. To get a download of the new-mom digital package, please visit The Baby CD website at [www.thebabycd.com](http://www.thebabycd.com)

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